

The JohnsonDiversey Advantage

Beyond clean, we are dedicated to being the best at simplifying the lives of our customers.

We are committed to doing this by:

- Investing time to listen, understand and respond to our customers' unique cleaning and hygiene needs
- Taking a personal interest to ensure the facilities they care for are consistently clean, safe and attractive
- Pursuing innovation in every form likely to make the lives of our customers simpler and more profitable
- Partnering with our customers to exceed their expectations every day, everywhere



Environmental Leadership

For further information please contact:

Australia
JohnsonDiversey Australia Pty Ltd
29 Chifley St
Smithfield NSW 2164
Australia
Toll Free: 1800 647 779

New Zealand
JohnsonDiversey New Zealand Ltd
3 Diversey Lane, Wiri
Manukau 2025
New Zealand
Toll Free: 0800 803 615

Visit us at: www.johnsondiversev.com

Distributor details:

A Heritage of Responsibility

JohnsonDiversey has been dedicated to leadership in environmental, health, safety and product excellence since the company was founded in 1886. As a cleaning chemical manufacturer, our aim is to continually minimise the impact our product development, manufacturing and delivery process have on human health and the environment.

We have built our approach around our corporate values, **'This We Believe'**, a unifying platform under which we fulfill our obligations to our customers and users, the general public and the world community.

This we Believe

"We believe in earning the enduring goodwill of customers and users of our products and we commit ourselves to developing valuable, environmentally sound products and services around the world".

Everything we do from the ground up is a reflection of our commitment to be a true environmental leader.

Our History of Environmental Leadership

- 1935** HF Johnson invests in sustainability of carnauba palm leaf wax, key ingredient in products.
- 1975** Voluntarily eliminated CFC's from all aerosol products 12 years before it become law.
- 1994** World Environment Centre Gold Medal for International Corporate Environmental Achievement.
- 1996** Founded Marine Stewardship Council with WWF.
- 2003** Introduction of Responsible Solutions, our environmental policy.
- 2004** JohnsonDiversey World Headquarters awarded LEED Gold Level Certification, US Green Building Council. Began support for WWF HydroSHEDS project.
- 2005** JohnsonDiversey became the first business-to-business company to join the Charter for Sustainable Cleaning.
- 2007** Reports reduction of environmental impact through packaging innovations.
- 2008** Company pledge to WWF Climate Savers to slash Greenhouse Gas Emmissions.
- 2008** US EPA awards JohnsonDiversey highest level of recognition for voluntarily removing APEOs from its products.
- 2009** Launching Daylight Cleaning™, a new component of the company's comprehensive Sustainable Facility Care program.
- The Future** *Continuously reducing our environmental footprint and that of our customers.*

Innovative Products and Dispensing Solutions

JohnsonDiversey is a pioneer in the development of packaging and dispensing systems that are accurate, easy to use and reduce material use and waste disposal. Our long standing role as a leader in dilution control technology continues today with advances in J-Flex, Divermite and JFill dispensing systems that simplify dilution control with an environmentally responsible design that significantly reduces chemical and packaging waste. JohnsonDiversey is making it easier and more affordable for customers of all sizes to reduce their environmental footprint.

Example

Stride Citrus J-Flex



5L Concentrate
1:256 dilution yields
1280L in-use solution

= 12 x 5L Bottles
at 1:20 dilution

= 1713 x 750ml
ready to use bottles

Stride Citrus J-Flex saves 149 kilos of plastic waste and 452 kilos of CO₂* equivalent when compared to RTU bottles.

*Source U.S E.P.A TRACI database. 1kg HDPE equivalent to 3.033 kgs of CO₂ equivalent.