

Take the pathway of
Cleaning for health and environment.



Responsible

Begin with responsible products.

Go beyond traditional cleaning for appearance alone. Start with a complete portfolio of chemicals, tools, equipment and dispensing technologies to clean for health and environment.

Chemicals

We have a growing list of certified products by independent third parties such as Green Seal and Environmental Choice, which include:

Product Categories

Glass Cleaners	Floor Finishes/Sealers
General Purpose Cleaners	Floor Finish Strippers
Restroom Cleaners	
Industrial Degreasers	
Carpet Cleaners	



JohnsonDiversey Environmentally Preferred Products

We have an extensive list of environmentally preferred products (EPP) developed and manufactured according to our own stringent, best-in-class criteria for performance, reduced environmental impact and enhanced safety. Our EPPs include:

- Toilet Bowl Cleaners
- Odor Control Systems
- Wood/Stone-Care Products
- Environmental Surface Disinfectants
- Skin Care Products
- Specialty Cleaners

Dispensing Technology

We continuously develop dispensing innovations that precisely dilute concentrated products with tap water. This makes cleaning safer, more cost effective and more sensitive to the environment. Our newest system, the **RTD®** dispensing system, allows for accurate, portable dispensing in containers that are 100% recyclable.

Tools

High Impact Floor Cleaning System

We develop innovative cleaning tools that minimize environmental impact and improve safety, such as a hygienic cleaning system with microfiber pad technology that cuts floor-care time in half. The system uses up to 90% less water. All our microfiber-based systems significantly reduce particulates and the threat of cross-contamination.

Microfiber Cleaning Cloths

Not all microfiber is created equal. Only high quality microfiber will deliver the benefits you expect. **MicroQuick™/MC** Microfiber Cleaning Cloths pick-up dirt particles that conventional cloths leave behind.



Solutions M/MC

Add responsible practices.

Cleaning for health and environment takes more than products alone. It requires the right practices as well. That's why we developed the Healthy High Performance Cleaning program. HHPC is a comprehensive program for green cleaning based, in part, on earning **LEED®** for Existing Building certification for our headquarters facility.

Healthy High Performance Cleaning Manual



This manual is ideal when you have the resources to launch your own green cleaning program. Available in booklet and CD (English, Spanish and French) formats, the manual provides you with:

- A single source for green cleaning strategies, procedures and purchasing guidelines that you can use in your own training program
- A program you can adapt to earn **LEED** points toward certification

The HHPC Manual is the first and essential part of an integrated program of green products, consumables, tools, equipment, procedures and training.

Healthy High Performance Cleaning Implementation

When you need support putting the HHPC Manual into action, we can take you to the next level. In a 6-step process, our expertise helps you implement your comprehensive HHPC program. In short, the program helps you:

1. Assemble the team, and define the project scope
2. Benchmark and assess your building(s)
3. Build consensus within your organization
4. Train your facility services crew
5. Communicate with key audiences
6. Set the foundation for continuous improvement

You will define scope and objectives, harness resources to deliver results, and promote and market your environmental initiatives.

Healthy High Performance Cleaning for **LEED** Certification

Demonstrate your leadership and commitment to sustainability by achieving Leadership in Energy and Environmental Design or **LEED** certification for your facilities from the U.S. Green Building Council. We can help make the process easier. Along with HHPC, we provide you with the consultation and guidance to earn points toward **LEED** certification by:

- Identifying points that can be earned cost-effectively
- Offering required written policies and procedures
- Providing tracking templates to meet **LEED** requirements



The pathway to safe, healthy, high performing

Team with a responsible partner.

The **ResponsibleSolutions™** program is JohnsonDiversey's promise for being our customers' best partner in delivering safe, healthy, high performing facilities. We believe that begins with how we develop and manufacture products so you can be assured they are environmentally responsible and respectful of human health and safety.

A Heritage of Responsibility

The Johnson Family of companies has a long tradition of commitment to the environment and sustainability. For instance:

- The first to ban ozone-depleting chemicals from our aerosol products in the 1970's.
- The first to introduce super concentrates in packaging with an integrated measuring spout (**AccuMix™**) to reduce packaging materials and improve dosing accuracy.
- Recipient of the World Packaging Organization's "World Star" Award for the introduction of the **Envirobox™**, which saves 3.2 million pounds of plastic per year.

A Commitment Today and Tomorrow

At JohnsonDiversey, our continued commitment is most evident in three areas:

1. Managing our product portfolio.

- Continually monitoring ingredients for citation on global action red and yellow lists, which ban or restrict their use.
- Increased use of raw materials from renewable sources.
- Compatibility with water-treatment processes.
- Biodegradability of chemicals and packaging.

2. Fostering partnerships with leading organizations.

- Go Green Initiative – dedicated to creating healthier and safer schools.
- World Wildlife Fund – dedicated to bio-diversity and the availability of fresh water.
- U.S. Green Building Council – dedicated to transforming the industry to green buildings.
- Alliance for Sustainable Built Environments – dedicated to offering strategies for enhanced facilities with low environmental impact.

3. Managing our buildings with environmental responsibility.

- Own and operate one of the first **LEED®** for Existing Buildings – Certified buildings in the world.
- 38 of our plants certified under ISO 14001 for meeting high environmental standards.

"Today, we recognize the enormous environmental impact of the cleaning and hygiene industry and are doing something about it."

Curt Johnson
Chairman



Earning LEED

Our commitment to safe, healthy, high performing facilities led us to earn **LEED** Certification, Gold Level, for our Global Headquarters in Sturtevant, Wisconsin.

An in-depth case study of our **LEED** facility is at the USGBC website, www.usgbc.org.

facilities —

Solutions^{1/MC}

Use our **ResponsibleSolutions** Program.

JohnsonDiversey's **ResponsibleSolutions** program is a unique and comprehensive approach to accelerating your cleaning and hygiene program for delivering safe, healthy, high performing facilities now.

Begin with responsible products.

Our **ResponsibleSolutions** program offers you a full line of certified and environmentally preferable chemical products, tools and equipment.

Add responsible practices.

The **ResponsibleSolutions** program, through our Healthy High Performance Cleaning program, then goes beyond products to give you green practices, training, occupant education and much more.

Team with a responsible partner.

Our **ResponsibleSolutions** program means you can trust our development and manufacture of products and programs to be environmentally responsible and respectful of human health.



JohnsonDiversey
Clean is just the beginning



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Our ResponsibleSolutions program means we are committed to:

- Developing innovative products, solutions and processes that improve our environmental impact, and distributing them to our company, customers, communities and suppliers;
- Targeting zero environmental, health and safety incidents related to our operations, products and services;
- Meeting all applicable regulatory requirements or exceeding them where worldwide company standards are higher;
- Applying resources effectively and efficiently;
- Improving all we do by continually assessing the environmental, health and safety effects, setting targets, embracing best practices and reporting our results;
- Partnering with customers, stakeholders and community groups to promote environmental, health, safety and product excellence;
- Advocating for more challenging performance requirements for our industry;
- Communicating our policy to employees, explaining their accountabilities and providing them with the tools they need to achieve company objectives.

For more information about JohnsonDiversey's commitment to sustainable practices, please read our Global Responsibility Report for 2004 available on our Website at www.johnsondiversev.com.